# Clarifying Your Values

## Examples of Personal Values

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| --- | --- |
| Action orientation | Humility |
| Altruism authority | Initiative |
| Compassion | Innovation |
| Competence | Moderation |
| Conformity | Novelty |
| Creativity | Obedience |
| Customer satisfaction | Order power |
| Diversity | Promise keeping |
| Equality | Respect |
| Excitement | Risk taking |
| Experimentation | Security |
| Fairness/justice | Self-discipline |
| Flexibility/adaptability | Success status |
| Freedom | Teamwork |
| Harmony | Tradition |
| Helpfulness | Wealth (personal or shareholder) |
| Honesty/integrity | Winning |
| Honor |  |

Task Example:

The primary value from D2 ….. compared to #1 self-identified or personal value.

The classical virtue from D2 ….. compared to #2 self-identified or personal value.